

AMAYA N

Digital Marketing Executive

PROFESSIONAL SUMMERY

Dynamic Digital Marketing Strategist with a strong ability to develop and implement data-driven marketing campaigns. Proficient in SEO, social media marketing, content strategy, and brand positioning to enhance engagement and drive conversions. A skilled content writer, crafting persuasive and high-impact content tailored for diverse audiences. Experienced in utilizing analytics to refine marketing strategies, improve user experience, and maximize brand visibility. Passionate about the fashion and beauty industry, with a talent for storytelling and innovative approaches to elevate brands in competitive markets.

WORKING EXPERIENCE

Opentutor digital academy | March 2025

digital marketing executive - Internship

skilled in SEO, social media marketing, content creation, and campaign optimization to enhance brand visibility and engagement.

Naval Inc. | October 2023




Business Developement

lead generation, client relationship management, sales strategy, and market research to expand business reach. Adept at negotiating deals, developing proposals, and executing data-driven strategies to achieve business objectives.

CERTIFICATIONS

- 3 months comprehensive digital marketing course by Opentutor digital academy
- Certified in Marketing Analytics By IIT Kharagpur
- Fundamentals of digital marketing by Google
- Tally ERP 9
- Social media marketing by Hubspot Academy
- SEO Fundamentals by Semrush
- Google Ads Video
- Social media marketing by Meta

CONTACT

-  8075611184
-  hello@ruralclutch.in
-  Kannur, Kerala

EDUCATION

Cochin University Of Science and Technology

Master of Business Administration Completed in 2023

Kannur University

Bachelor of commerce Completed in 2020

SKILL

- Digital Marketing
- Video editing
- Content Creation
- Keyword Research
- Web designing
- Excel & Google Sheets

LANGUAGES

- English
- Hindi
- Malayalam